

# Corporate Activation Guide

Experiential coffee, matcha, and craft beverage activations that encourage guests to stay longer, engage with your brand, and generate high value organic social content.

## Brand Your Drinks

Our high definition drink foam technology prints custom company logos, QR codes, campaign artwork, and hashtags directly onto beverage foam using 100% natural, food safe ingredients. Every drink leaves your activation as a piece of shareable marketing content.

## Starting Investment

| Package                   | Starting Investment | Duration     | Includes                                                         |
|---------------------------|---------------------|--------------|------------------------------------------------------------------|
| The Matcha Moment         | \$1,200             | 2 hours      | Cart, two baristas, logo foam printing                           |
| The Signature Experience  | \$1,800             | 3 to 4 hours | Cart, branded menu board, logo foam printing, peak hour staffing |
| The Full Brand Activation | \$2,800+            | 5 to 6 hours | Extended service, custom drink styling, on site management       |

Final pricing is scoped to your venue, timeline, menu, and branding requirements.

## Ideal For

Corporate headquarters, luxury apartment communities, retail grand openings, employee appreciation days, model home tours, marketing activations, commercial brokerages, and trade shows.

## Our Menu

Ceremonial matcha, artisanal espresso and lattes, 18 hour cold brew, traditional Vietnamese coffee, handcrafted dirty sodas, and fresh shaken lemonades. House made syrups throughout.

## How It Works

01. Book your date and reserve the cart.

- 02. Customize your menu and branding.
- 03. We arrive and set up discreetly.
- 04. We serve your guests, made to order.
- 05. Zero trace clean, we leave the space as we found it.

## Trust & Safety

Fully insured with \$1M / \$2M general liability. Certificates of insurance issued to your venue. W-9 and corporate vendor billing on file. DFW locally owned and woman owned. Professional, uniformed baristas.

## Request a Proposal

[hello@mochimeowco.com](mailto:hello@mochimeowco.com) | [mochimeowco.com/corporate](https://mochimeowco.com/corporate)